



Open Arts & Music Festival
Presented by Glendale Arts
September 15, 2018

FOR IMMEDIATE RELEASE

JUNE 29, 2018

OPEN ARTS & MUSIC FESTIVAL DOUBLES ARTIST OPPORTUNITIES

#OAM18 #GlendaleArts #DTGlendale

GLENDAL, CA - JUNE 29, 2018 – The 3rd annual Open Arts & Music Festival returns to Glendale on September 15 with double the space for artist vending! In addition to the Arts Market, the festival includes live music, a craft beer garden, a kids area, and public art installations. Presented by Glendale Arts and the Downtown Glendale Association, the free, family-friendly event will be held from 3 to 10 p.m. on Brand Blvd. in front of the historic Alex Theatre in the heart of Downtown Glendale.

“We’re anticipating 10,000 people at this year’s festival, and we decided to double the arts market to 40 vendors to provide more opportunity for the community to engage with the artists” said Elissa Glickman, CEO of Glendale Arts, a non-profit organization devoted to promoting community engagement in the arts.

The art vendors also have an opportunity to highlight their process and engage with the community by presenting a demonstration or workshop. This allows community members to get a hands-on understanding of the artist’s process and further integrate art into the community.

More than 40 booths are available for artists to rent. Early bird booth rentals are in effect until July 31 at a 20% discount, which is \$100 for 10’x10’ space, and \$160 for a 10’x20’ space. The booth comes equipped with a tent, a light, a power source, a table and 2 chairs.

Thanks to a successful Open Grant fundraising campaign in November, Glendale Arts can offer a limited amount of subsidies to cover all or part of the cost of booth rental fees. “As an arts organization, our aim is to make the rental fees as accessible as possible to the artist community” said Glickman.

“The Open Arts & Music Festival provides an opportunity for the community to discover the work of local artists in a fun and festive setting, and makes art accessible to all,” said Glickman.



Glendale Arts | 116 W. California Ave, Glendale, CA 91203 | 818-243-2611 | glendalearts.org



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“The arts are such an important part of a community. We are thankful to all of the individuals and organizations who have come together to help support this event.”

About Glendale Arts

The mission of Glendale Arts is to integrate the arts into the identity, growth and economic vitality of the City of Glendale by presenting programming and creating partnerships that benefit youth, patrons, artists, organizations and businesses in the community and at the Alex Theatre.

Open Arts & Music Festival (openartsmusic.com) The Open Arts & Music Festival is free, all-ages, and open to the public, with live music performances curated by Spaceland Presents, an arts market with workshops, craft beer selections curated by Brewyard, temporary public art installations, and all-day activities for kids. We close the city block in front of the Alex Theatre, and welcome 8,000-10,000 people to enjoy live music and art for the day!

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